

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4070451 /		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 09/10/12 - 09/16/12	<u>Estimate #</u> 5015	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 08/30/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFXT	09/10/12	09/16/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$7,000.00
		CANDIDATE DISCOUNT RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				10	\$700.00			
N 2	WFXT	09/10/12	09/16/12	Fox 25 AM News 7a	7a-8a		:30			NM	10	\$7,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				10	\$700.00			
N 3	WFXT	09/10/12	09/16/12	Fox 25 AM News 7a	8a-9a		:30			NM	5	\$3,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				5	\$700.00			
N 4	WFXT	09/10/12	09/16/12	Fox 25 AM News 9a	9a-10a		:30			NM	10	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				10	\$300.00			
N 5	WFXT	09/10/12	09/16/12	M-F 10a-11a	10a-11a		:30			NM	5	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				5	\$200.00			
N 6	WFXT	09/10/12	09/16/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				5	\$200.00			
N 7	WFXT	09/10/12	09/16/12	M-F 5p-6p	5p-6p		:30			NM	5	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				5	\$300.00			
N 8	WFXT	09/10/12	09/16/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	MTWTF--				5	\$400.00			
N 9	WFXT	09/10/12	09/16/12	M-F 7p-730p	7p-730p		:30			NM	5	\$2,250.00
		Candidate Discount										

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4070451 /	Brown

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/12 - 09/16/12	SCOTT BROWN/SENATE	5015

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	08/30/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 5 \$450.00												
N 10	WFXT	09/10/12	09/16/12	Fox 25 News at 6p	6p-630p		:30			NM	5	\$2,000.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 5 \$400.00												
N 11	WFXT	09/10/12	09/16/12	Fox 25 Late News 11p	11p-1130p		:30			NM	5	\$5,500.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 5 \$1,100.00												
N 12	WFXT	09/10/12	09/16/12	M-Su 1a-2a	1a-2a		:30			NM	11	\$275.00
Immediately Preempt able <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 11 \$25.00												
N 13	WFXT	09/10/12	09/16/12	Fox 25 AM News 430a	430a-459a		:30			NM	7	\$350.00
Immediately Preempt able <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 7 \$50.00												
N 14	WFXT	09/10/12	09/16/12	Fox 25 AM News 5a	5a-6a		:30			NM	10	\$5,000.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 10 \$500.00												
N 15	WFXT	09/10/12	09/16/12	M-Su 10p-11p News	10p-11p		:30			NM	14	\$22,400.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTFSS 14 \$1,600.00												
N 16	WFXT	09/10/12	09/16/12	Fox News Sunday	9a-10a		:30			NM	1	\$70.00
Immediately Preempt able <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$70.00												
N 17	WFXT	09/10/12	09/16/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$2,250.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 5 \$450.00												
N 18	WFXT	09/10/12	09/16/12	Su 1130p-12a	1130p-12a		:30			NM	1	\$300.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$300.00												
N 19	WFXT	09/10/12	09/16/12	M-F 730p-8p	730p-8p		:30			NM	5	\$2,250.00
Candidate Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 MTWTF-- 5 \$450.00												
Totals											124	\$68,645.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/16/12	124	\$68,645.00	\$58,348.25
Totals	124	\$68,645.00	\$58,348.25

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Signature: _____ **Date:** _____

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